

## **Getfugu adds Barcode Recognition to Mobile Search Application**

### **HyTech Professionals provide “Scan it” to “See It,” “Say It,” “Get It” for revolutionary new shopping concept.**

West Hollywood, CA...March 29, 2010...Getfugu (OTCBB: **GFGU**), the next generation mobile search tool, today announced it has signed a strategic agreement with HyTech Professionals to develop mobile barcode applications to augment Getfugu’s “See it”, “Say it”, and “Get it” with “Scan it.”

A barcode scanning facility embedded into the application will enable shoppers to visit local stores, for instance, supermarkets, and simply scan the barcode to get the product information. Pricing, nutrition detail, coupon redemption, and discounts, when available, will immediately become apparent on the mobile interface. The new application will heighten shopper awareness of product locations through to automatic checkout using the barcode on the mobile telephone.

Getfugu’s Chairman, Michael Jay Solomon, observed, “This is another illustration of how versatile the Getfugu application has become. We look forward to working with HyTech Professionals in order to create a ground-breaking concept.”

Rajeev Gupta, Director, HyTechPro states, “HyTech Professionals is a Microsoft Gold Certified Partner and ISO 9001:2000 Certified Outsourced Product Development Provider. We strive to nurture a company culture of helping our clients beyond expectations, even when we have to go that extra mile. We are delighted to be working with GetFugu and helping to develop the next logical step for the consumer shopping experience. We are confident that this development will be the first of many using our expertise and GetFugu’s exciting and versatile technology.”

#### **About Getfugu**

Getfugu, Inc.’s revolutionary “See It, Say It, Get It” technology is the first carrier agnostic, platform agnostic mobile search platform. Getfugu will change the way people access the web with their mobile phones. It is designed to facilitate and encourage users by integrating the mobile phone’s core strengths—image, voice and location recognition—into a single customizable application. Additionally, Getfugu offers the only mobile e-commerce platform available worldwide today. The Getfugu platform will soon be available for 97% of the mobile phones available (over 3.3 billion handsets) worldwide.

For more information on Getfugu, please visit our website at: [www.Getfugu.com](http://www.Getfugu.com)

#### **About HyTechPro**

Our "Global Consulting" approach ensures that our work force is globally trained, and our clients enjoy the benefits of the low cost services, low risk engagements, and world-

class quality solutions. The ability to convert our clients' vision into a cost-effective and efficient business solution is our primary goal. HyTech Professionals specializes in enterprise product development with a solutions oriented and efficiently resourced approach.

For more information on HyTech Professionals, please visit [www.hytechpro.com](http://www.hytechpro.com)

**Forward-Looking Statements**

Except for statements of historical fact, the matters discussed above are forward looking and made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. These risk factors include, among others, limited operating history, intense competition, and difficulty in developing, exploiting and protecting proprietary technologies; as well as additional risks factors discussed in the reports filed by the company with the Securities and Exchange Commission, which are available on its website at <http://www.sec.gov>. Except as required by law, the company undertakes no obligation to update any information.

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